

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Entelechy Arts Limited	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Lewisham	
Contact person: Ms Theresa Veith	Position: Executive Director
Website: http://www.entelechyarts.org	
Legal status of organisation: First Contact	Charity, Charitable Incorporated Company or company number: 1068469
When was your organisation established? 05/03/1998	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Older Londoners		
Which of the programme outcome(s) does your application aim to achieve? Older Londoners aged 75 years and over living more active and healthier lives People living with Alzheimer's and other forms of dementia having a better quality of life		
Please describe the purpose of your funding request in one sentence. Supporting frail, older Londoners (predominantly 80yrs+) to engage in the wider community, becoming better connected, visible and engaged, resulting in more active, healthier lives.		
When will the funding be required? 01/01/2018		
How much funding are you requesting?		
Year 1: £40,000	Year 2: £40,000	Year 3: £40,000
Total: £120,000		

Aims of your organisation:

Entelechy Arts is a participatory arts company based in Deptford.

Our vision is to contribute to a society where imagination is placed at the heart of a process striving to achieve more equal, connected and engaged communities. Our mission is to bring people marginalised through disability and the ageing process into new, dynamic relationships with society through excellent and mindful artistic experiences.

We were founded in 1981 to support the resettlement of people with learning disabilities from the old 'mental handicap' asylums to communities in South East London, aiming to enable individuals to become respected and contributing members of their communities, co-opting the Imaginations of artists to support this process.

We continue to work with the most marginalised people in our communities, creating spaces for people to meet, to experience each other and the world, with the aims of:

- ?Supporting people to develop their creativity
- ?Reducing isolation and creating a sense of belonging
- ?Providing a means of communication and expression

Main activities of your organisation:

We work with people of all ages, abilities and backgrounds to produce high quality theatre, music, dance and video events and performances. Our work provides access to the arts, enabling marginalised people to develop their own creativity.

We work people who are most marginalised, excluded and unheard in our communities:

- ?Young people who have long-term health conditions and complex disabilities
- ?Adults who have profound and multiple disabilities
- ?Frail older people (normally aged 85+) and older people who have learning disabilities or age-acquired disabilities including dementia

The work takes place in a range of places. Art is both made and performed in the everyday settings of the street, in people's front rooms, in church halls, schools and residential care homes, as well as large-scale arts venues, civic spaces and football stadiums.

Last year we had 6038 participant attendances to 303 sessions. On average 4 or 5 volunteers supported each session, and in total 46 volunteers gave 3,499 hours of their time.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
2	3	7	30

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	Renewed annually-15yrs to date

Summary of grant request

AIM: to make frail and isolated older people (aged 80+, and experiencing mental and emotional health issues related to health, isolation, being housebound etc.), more connected with each other, and more active, visible and engaged in their community through a range of community activities.

NEED

The project addresses the needs of frail and isolated older people: loneliness, wellbeing, and a sense of belonging.

Lewisham is a deprived area, with the highest proportion of older people (25.7%) in economic deprivation in England. 46% of older people in Lewisham aged 80+ reported feeling lonely (Frail Older People in Lewisham report).

Groups most at risk of loneliness are: living alone, suffer ill health, loss of mobility, and are without transport. Loneliness has a negative health impact including: cognitive decline, developing clinical dementia and depression, and is associated with higher GP visits, use of medication, falls, and use A&E independent of chronic illness needs. (Campaign To End Loneliness 2016).

Consultation with local older people identified increased levels of anxiety and depression as they become less independent. Older people told us they feel 'invisible' in the local community, and want to feel part of the community, including being recognised by others when out and about. Older people have been involved in piloting and developing the project.

DELIVERY

We will encourage and enable the most vulnerable and isolated older people to plan and take part in activities in the wider community:

?Film screenings in various locations across Lewisham including the Albany (two screenings and one planning session per month)

?Facilitated outings to recreational and cultural sites across London (one planning session and one trip per month)

?Volunteer Befriending to support engagement in the above activities

These will bring older people together to take part in cultural and recreational activities, providing new experiences and connecting the older people to local cultural facilities.

The strands of work will have common elements:

?Volunteer support: recognising that we are supporting frail, older people with substantial support needs

?Being designed and developed with and by older people, they will choose the movies, and will plan the trips taken by the groups.

?Addressing barriers to engagement, providing transport, individual support and refreshments, at no cost (most beneficiaries will be reliant on state benefits).

ENTELECHY has a strong track record of developing innovative models of practice supporting the inclusion of, and giving agency to isolated and vulnerable older people, into the social and cultural life of their communities.

We successfully deliver the innovative Meet Me at the Albany programme, in partnership with the Albany, providing activities every Tuesday. This is considered to be a ground breaking initiative meeting the social and creative needs of isolated older people living in south-east London and recognised as an exemplar model by the New Economics Foundation and the Campaign Against Loneliness, amongst others. This Entelechy led proposal builds on and complements the Meet Me at the Albany programme, expanding our reach by focusing on supporting older people to engage in wider community activities.

CITY BRIDGE TRUST

The project will contribute to the following City Bridge Trust 'Older Londoners' outcomes in that it will help older Londoners (aged 80+) be more active and live healthier lives, and will

improve their wellbeing.

The project exemplifies the Trust's priorities in that older people are involved in the planning, development and delivery of the activities, it's fully accessible to our diverse community (and addresses specific barriers to engagement). Each activity involves volunteers, which are central to our organisation and supported as such. We also take proactive steps to reduce our carbon footprint in our office and all our activities.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

None, although we can provide many testimonials supporting the quality of our work.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Meet Me on the Move planning sessions

Older people meeting to

?Discuss, identify and select potential destinations for future trips.

?Reviewing the outcomes of previous visits across London

?Look at photos taken on trips and share their experiences

12 planning sessions per annum, min of 10 people per session

Meet Me on the Move journeys

Older people engaging in London's cultural offer on journeys across London. Journeys supported by up to one to one volunteer support, accessible door to door transport and artist facilitator to host the visit.

12 journeys per annum x min 20 people per trip

Meet Me at the Movies planning sessions

Older people meeting to

?Identify and select potential movies for future screenings.

?Discuss films previously screened, learning about their film history, film trivia and socio-political contexts supported by knowledgeable volunteer film buffs

12 sessions per annum, min of 10 people per session

Meet Me at the Movies

?12 film screenings per year, screening the films selected by elders at the planning meetings (20 older people per session)

?12 Movie Moments screenings per year ? dementia friendly film sessions showing films excerpts in a sensory environment. (10 older people per session)

Befriending Sessions

Average of 10 isolated older people receiving one to one volunteer led befriending support each week. The befriending sessions will be tailored to beneficiary's needs and interests, supported and matched by volunteer coordinator.

500 one to one befriending sessions per year

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Increased involvement in recreational activities for older people, who will lead more active lives

20 per annum through recreational activities across London

30 per annum through recreational film activities across Deptford

Increased engagement with other people, involvement in the community for older people, who will therefore be less isolated

20 per annum involved in working with peers to plan events and trips

20 per annum through recreational activities across London

30 per annum through recreational film activities across Deptford

Increased sense of belonging and being visible in the local community for older people, increased sense of purpose, with improved wellbeing

20 per annum working with peers to plan events and trips

20 per annum through recreational activities across London

30 per annum through recreational film activities across Deptford

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We hope to continue beyond the grant by:

?Developing the programme, involving partners who can provide cash and in kind support

?Securing longer term funding, through a) evidencing impact b) successful new fundraising strategy with new trust and corporate relationships. The matched funding ensures we will develop new relationships during the three years.

?Involving older people in other Entelechy projects

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

50

In which Greater London borough(s) or areas of London will your beneficiaries live?

Lewisham (80%)

Southwark (10%)

Greenwlch (10%)

What age group(s) will benefit?

75 and over

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

51-60%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Volunteer Co-ordinator (0.6FTE)	15,870	16,346	16,836	49,052
Project Administrator (0.4FTE)	9,200	9,476	9,760	28,436
Facilitators	5,340	5,500	5,666	16,506
Hall Hire, Refreshments, Film Screening Costs	4,960	5,109	5,262	15,331
Participant Transport	9,800	10,094	10,396	30,290
Volunteer Expenses & Training	2,430	2,503	2,578	7,511
Publicity and Marketing	750	773	796	2,319
Evaluation and Documentation	800	824	849	2,473
	0	0	0	0

TOTAL:	49,150	50,625	52,143	151,918
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Mercers	2,500	0	0	2,500
(other applications pending)	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	2,500	0	0	2,500
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Dunhill Medical Trust (being submitted)	10,000	10,000	10,000	30,000
Trusthouse Charitable Foundation	5,000	0	0	5,000
Zurich	1,000	0	0	1,000
Other trusts and foundations	5,000	5,000	5,000	15,000

TOTAL:	21,000	15,000	15,000	51,000
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Volunteer Co-ordinator (0.6FTE)	15,870	16,346	16,836	49,052
Project Administrator (0.4FTE)	9,200	9,476	9,760	28,436
Hall Hire, Refreshments, Film Screening Costs	1,900	757	0	2,657
Participant Transport	9,800	10,094	10,396	30,290
Volunteer Expenses & Training	2,430	2,503	2,578	7,511
Evaluation and Documentation	800	824	430	2,054
	0	0	0	0

TOTAL:	40,000	40,000	40,000	120,000
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2016
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Income received from:	£
Voluntary Income	186,140
Activities for generating funds	0
Investment income	32
Income from charitable activities	48,644
Other sources	2,953
Total Income:	237,769

Expenditure:	£
Charitable activities	209,838
Governance costs	2,481
Cost of generating funds	0
Other	0
Total Expenditure:	212,319
Net (deficit)/surplus:	25,450
Other Recognised Gains/(Losses):	0
Net Movement In Funds:	25,450

Asset position at year end	£
Fixed assets	0
Investments	0
Net current assets	73,717
Long-term liabilities	0
*Total Assets (A):	73,717

Reserves at year end	£
Restricted funds	22,620
Endowment Funds	0
Unrestricted funds	51,097
*Total Reserves (B):	73,717

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
41-50%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

We are now part of the ACE Catalyst Evolve programme, and have secured £100,000 matched funding as part of this. This will enable us to invest in organisational development, including the Executive Director post, created in 2015 and having responsibility to develop and deliver a new strategic approach to fundraising (initially funded by the Paul Hamlyn Foundation).

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	39,827	39,957	57,974
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	2,953	0
Other statutory bodies	60,348	80,348	80,348

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Baring Foundation	5,000	0	0
Calouste Gulbenkian Foundation	0	20,000	0
Paul Hamlyn Foundation	0	30,000	30,000
Mercers	0	15,835	10,000
Deptford Challenge Trust	0	0	25,680

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Theresa Veith**

Role within **Executive Director**
Organisation: